# Fox Point-Bayside PTO Sponsorship Levels

## Premier Sponsor $5,000 Donation
1. Main Event Sponsor and Naming rights for an event (as available)
2. Exclusive Sponsor in the respective industry
3. Endorsement by our Superintendent in his Parent Newsletter
4. Opportunity to sit on Cupcake Run planning committee (if desired)
5. Opportunity for the sponsor to give brief remarks at the events
6. Cover story and photos in the PTO Newsletter distributed to all district families
7. Sponsor recognition on all flyers and posters for the events
8. Logo on all website articles and postings for the events with a link to the sponsor’s website
9. Logo on any t-shirts associated with the events
10. Table at all events for the sponsor to distribute promotional materials or product samples
11. Featured article in email blasts from the principals to all district families

## Platinum Sponsor $3,000 Donation
1. Naming rights for a game or activity at an event (as available)
2. One featured article in the PTO Newsletter distributed to all district families
3. Sponsor recognition on all flyers and posters for the events
4. Logo on all website articles and postings for the events with a link to the sponsor’s website
5. Logo on any t-shirts associated with the events
6. Table at all events for the sponsor to distribute promotional materials or product samples
7. Sponsor recognition in email blasts from principals to all district families

## Gold Sponsor $1,000 Donation
1. Sponsor recognition on all flyers and posters for the events
2. Logo on all website articles and postings for the events with a link to the sponsor’s website
3. Logo on any t-shirts associated with the events
4. Table at all events for the sponsor to distribute promotional materials or product samples
5. Sponsor recognition in email blasts from principals to all district families

## Silver Sponsor $500 Donation
1. Sponsor recognition on all flyers and posters for the events
2. Logo on all website articles and postings for the events with a link to the sponsor’s website
3. Logo on any t-shirts associated with the events
4. Table at all events for the sponsor to distribute promotional materials or product samples
5. Sponsor recognition in email blasts from principals and PTO Newsletter

## Friends of the Fox Point-Bayside School District
Sponsor provides a fiscal donation of less than $250, a product donation or volunteers at an event.
1. Logo on all website articles and postings for the events with a link to the sponsor’s website
2. Sponsor recognition in PTO Newsletter
**2019 SPONSORSHIP FORM**

Thank you for your donation to the Fox Point-Bayside School District Cupcake Color Run 2019. We appreciate you supporting this event as we celebrate our tenth year! Please fill out and return this form to Stormonth Elementary. You may fax it to 414.247.8970 or email it to hlaven70@gmail.com. Or, you can mail it to the address below. Please email a high-res file of your company logo. Sponsorships are accepted throughout the school year, however, your logo may not appear on all promotional materials. *If you’d like to guarantee your logo appears on all materials, sponsorship is due by Tuesday, April 23rd, 2019.*

**SPONSORSHIP CONTACT INFORMATION**

Company ________________________________________________________________________________

Contact Name ________________________________________________________________________________

Title _________________________________________________________________________________________

Address ______________________________________________________________________________________

City __________________________ State __________ Zip _______________

Phone ( ______ ) __________________________ E-mail ______________________________________________

**SPONSORSHIP LEVEL**

Please indicate your sponsorship level below.

Premiere $5,000 ___ Platinum $3,000 ___ Gold $1,000 ___ Silver $500 ___ Friends ___

If selecting to be a Friend to the Fox Point-Bayside PTO, please indicate the amount of your donation or list the items or service you will be providing: ______________________________________________________

**PAYMENT INFORMATION**

_____ A check is enclosed • OR • _____ Please send me an invoice

Checks should be made out and sent to:
Fox Point-Bayside PTO
c/o Treasurer—
7301 N. Longacre Road
Fox Point, WI  53217

**QUESTIONS:** Please contact Helena Laven at hlaven70@gmail.com.